Release of Liability and Assumption of Risk

Built By Klaw, LLC · Tier 1: Do It Yourself · Version 1.3 · Effective November 11, 2026 (applies from the date you accept) · builtbyklaw.com/legal/release

This Release of Liability and Assumption of Risk (the "Release") is between Built By Klaw, LLC, 107 Green St, Unit B, Marblehead, MA 01945, a Massachusetts limited liability company ("Built By Klaw," "we," "us"), and the person or business buying Tier 1: Do It Yourself ("Tier 1," "you"). By checking the box on our checkout page, accepting the terms on the Stripe payment page and paying, you agree to this Release and to the Built By Klaw Terms of Service v1.3 (builtbyklaw.com/legal/terms).

1. What you are buying

Tier 1 is a $500 one-time, do-it-yourself purchase. After payment you get the Built By Klaw setup pack: core business skills (email, calendar, CRM, tasks), the main bot setup file, the Session Zero system map, rules so your bot does not make things up, and a step-by-step setup guide (together, the "Pack"). You install and run the Pack yourself, on your own AI bot accounts. **Tier 1 does not include** consulting calls or live help, social media or video bots, a HighLevel sub-account, the builder community, or custom builds. For this purchase, Built By Klaw does not log in to, set up or operate any of your accounts.

2. You are responsible for your setup

You are responsible for your accounts, data, passwords, API keys and other credentials, and for how you use the Pack. You are also responsible for following every law, rule and contract that applies to your business. Examples include real estate license rules, brokerage policies, MLS rules and IDX/data-use terms, fair housing advertising rules, email marketing laws (such as CAN-SPAM), texting and calling laws (such as the TCPA and consent rules), and privacy and data-security laws (such as Massachusetts 201 CMR 17.00).

3. AI output can be wrong

AI tools can produce wrong, incomplete, outdated, biased or made-up output. You must review every output before you send, post or rely on it. You, not Built By Klaw, are responsible for anything sent or published from your accounts.

4. Third-party tools and AI provider billing

The Pack recommends third-party tools. Each tool has its own terms, license and fees, which you must review and follow. For example, Remotion is a third-party video tool. It is not affiliated with Built By Klaw, and its own license applies; some businesses may need a paid Remotion license. Fivechain Marketing is a Built By Klaw referral partner. You are free to choose any provider. Your AI usage (for example Grok, Anthropic/Claude or ChatGPT) is billed to you separately by those providers and is not included in the $500. You need your own paid AI plan that can create and run bots. Built By Klaw is not responsible for third-party tools, their outages, price changes or terms.

5. Assumption of risk and release

You understand and accept the risks of installing and using AI bots and automation, including errors, data loss, account suspension, messages sent in error, compliance problems and costs from providers. To the fullest extent the law allows, you release Built By Klaw, its owners, members, partners, team members, contractors and agents from claims arising from your installation or use of the Pack, third-party tools or AI output.

6. No guarantee of results

The Pack is provided "as is." We do not guarantee any results, such as leads, sales, closings, revenue, time saved or uptime.

7. Limitation of liability

To the fullest extent the law allows, Built By Klaw's total liability for any claim related to Tier 1 is capped at the amount you paid for it. We are not liable for indirect, incidental, special or consequential damages, or for lost profits, lost data or business interruption.

8. Indemnity

You will defend, indemnify and hold harmless Built By Klaw and its owners, members and team from third-party claims, fines and costs (including reasonable attorneys' fees) arising from your use of the Pack, your accounts or data, content you send or publish, or your breach of this Release or any law.

9. Refunds: non-refundable, with an upgrade credit

The $500 Tier 1 purchase is **non-refundable**. All sales are final, including if you do not install or use the Pack. If you later buy Tier 2 or Tier 3, your $500 is credited toward the new setup fee as set out in the Terms of Service, Section 3. AI provider and third-party tool charges are billed by those companies and are not refundable by Built By Klaw.

10. License to the Pack

We grant you a personal, non-exclusive, non-transferable license to use and adapt the Pack for your own business. You may not resell, share, sublicense, publish or redistribute the Pack or any part of it. Built By Klaw keeps all ownership of the Pack.

11. General

This Release is governed by the laws of the Commonwealth of Massachusetts, and disputes will be heard in the courts of Essex County, Massachusetts. If a part is unenforceable, the rest still applies. This Release, with the Terms of Service v1.3, is the full agreement about Tier 1.

12. Electronic signature

Checking the required box on our checkout page, accepting the terms on the Stripe payment page and completing payment is your electronic signature to this Release, under the federal Electronic Signatures in Global and National Commerce Act (E-SIGN, 15 U.S.C. §§ 7001

et seq.) and the Massachusetts Uniform Electronic Transactions Act (M.G.L. c. 110G). It has the same effect as a handwritten signature. A copy of this Release will be emailed to you and saved with your order. Built By Klaw, LLC accepts by its Founder, Marc Green.

Signatures

Built By Klaw, LLC

By: Marc Green, Founder (accepted electronically on our standard terms)

Client

Printed name: _____

Signature: _____

Date: _____

Company (if any): _____

Email: _____
