Terms of Service

Built By Klaw, LLC · Version 1.3 · Effective November 11, 2026 · builtbyklaw.com/legal/terms

These Terms of Service (the "Terms") are between Built By Klaw, LLC, 107 Green St, Unit B, Marblehead, MA 01945, a Massachusetts limited liability company ("Built By Klaw," "we," "us"), and the person or business that buys any Built By Klaw plan ("you"). By checking the box on our checkout page and paying, you agree to these Terms and to the tier agreement for your plan.

1. The three plans

	Tier 1: Do It Yourself	Tier 2: Build It With Us	Tier 3: Grow With Griffin
Price	$500 one time	Option A: $500 setup + $200 a month. Option B: $1,000 setup + $150 a month. First month free on both	$1,500 setup + $500 a month
What you get	Core business skills (email, calendar, CRM, tasks), main bot setup file, Session Zero system map, rules so your bot does not make things up, step-by-step setup guide	Everything in Tier 1, plus AI business integration consulting, custom buildout live on calls, 3 coaching consult calls, social media and video bots, your own HighLevel sub-account, and the Built By Klaw builder community	Everything in Tier 2, plus 1-on-1 business development consulting with Griffin Clark of X Factor Group
Not included	No consulting or live help, no social media or video bots, no HighLevel sub-account, no community	No 1-on-1 business development consulting	—
Tier agreement	Release of Liability (builtbyklaw.com/legal/release)	Mutual NDA and Consulting Terms (builtbyklaw.com/legal/nda)	Mutual NDA and Consulting Terms (builtbyklaw.com/legal/nda)
Refunds	Non-refundable	30-day money-back, setup included, if you attend all 3 coaching consult calls	30-day money-back, setup included, if you attend all 3 coaching consult calls

Tier 2 Option A: you pay the $500 setup fee today. Your first month is free. Your first $200 monthly payment is charged 30 days after you sign up, then every month after that. **Tier 2 Option B:** you pay the $1,000 setup fee today. Your first month is free. Your first $150 monthly payment is charged 30 days after you sign up, then every month after that. **Tier 3:** you pay the $1,500 setup fee and your first $500 month today, then $500 every month.

1a. Your HighLevel sub-account (Tiers 2 and 3)

Tiers 2 and 3 include one HighLevel sub-account: your own space in the HighLevel CRM for contacts, texts, emails, calendar and pipeline, created under the Built By Klaw

HighLevel agency account. We create it, usually within 1 business day after payment, and connect it to your AI team on your calls. You own the contacts and data you put in it and can export them. Usage-based fees (for example phone numbers, texts, emails above HighLevel's included amounts) are not included and are billed as used; we tell you before turning them on. The sub-account is part of your monthly plan: if you cancel or are refunded, we give you 30 days to export your data, then we may pause or close the sub-account. HighLevel's own terms also apply. Tier 1 does not include a sub-account.

2. Month to month, cancel any time

Monthly plans (Tier 2 and Tier 3) renew every month until you cancel. There is no minimum term. To cancel, email marc.green@builtbyklaw.com. Cancelling stops future charges. Except for the 30-day money-back in Section 4, payments already made are not refunded.

3. Upgrading from Tier 1

If you bought Tier 1 and later buy Tier 2 or Tier 3, your $500 Tier 1 payment is credited against the new setup fee:

- Tier 2 Option A: $0 setup (instead of $500), first month free, then $200 a month.
- Tier 2 Option B: $500 setup (instead of $1,000), first month free, then $150 a month.
- Tier 3: $1,000 setup (instead of $1,500), plus $500 a month.

Use the upgrade page (builtbyklaw.com/checkout/upgrade) and the same email you used for Tier 1. The credit is applied once per Tier 1 purchase. If we cannot match a Tier 1 purchase, we will contact you to pay the difference or cancel and refund the upgrade. If an upgraded plan is refunded under the 30-day money-back, the refund covers what you paid for the upgrade; the original Tier 1 payment stays non-refundable.

4. Refunds

See the Refund Policy (builtbyklaw.com/legal/refunds). In short: Tier 1 is non-refundable. Tiers 2 and 3 have a 30-day money-back, setup fee included, if you attend all 3 coaching consult calls and ask by email within 30 days of purchase.

5. Your AI plan is separate

Every plan runs on your own AI assistant account. You need your own paid AI plan that can create and run bots. Your AI company bills you directly for it. Those charges are not part of our prices and are not refundable by us. Third-party apps you connect have their own terms and fees.

6. You stay in charge

Your bots run in your own accounts. Nothing is sent from your accounts without your approval. You are responsible for your accounts, data, passwords and legal compliance (for example real estate, MLS, email and texting rules). AI output can be wrong; review it before you use it. We do not guarantee results such as leads, sales, revenue or time saved.

7. Referrals

If someone referred you, they may earn a share of your monthly payments under our Affiliate Terms (builtbyklaw.com/legal/affiliate). This does not change your price.

8. Payment processing

Payments are processed by Stripe on a secure checkout page that you open from builtbyklaw.com. We do not see or store your full card number. Prices are in US dollars. Sales tax is added only if the law requires it.

9. Ownership

We keep ownership of our skill packs, methods, prompts and system designs. You get a personal, non-transferable license to use them for your own business while you follow these Terms. You own your data.

10. Liability

To the fullest extent the law allows, our total liability for any claim is capped at the amount you paid us in the 12 months before the claim, and we are not liable for indirect, incidental or consequential damages, lost profits or lost data.

11. General

Massachusetts law governs these Terms, with courts in Essex County, Massachusetts. If one part is unenforceable, the rest still applies. If these Terms conflict with your tier agreement, the tier agreement controls for that tier. We may update these Terms for future purchases; the version you accepted stays with your purchase.

12. Electronic signature

Checking the required box on our checkout page, accepting the terms on the Stripe payment page and completing payment is your electronic signature to these Terms and your tier agreement, under the federal E-SIGN Act (15 U.S.C. §§ 7001 et seq.) and the Massachusetts Uniform Electronic Transactions Act (M.G.L. c. 110G). A copy is emailed to you and saved with your order. Built By Klaw, LLC accepts by its Founder, Marc Green.

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